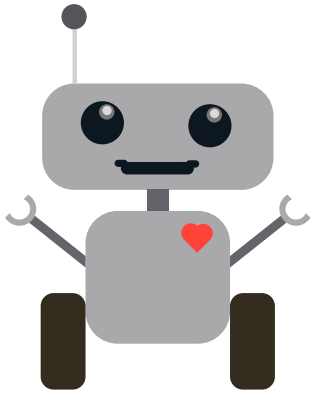
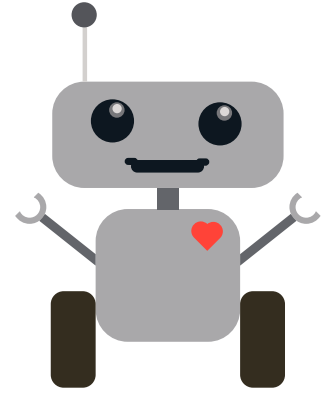


Horizontal and Stacked Logos

Color Logos

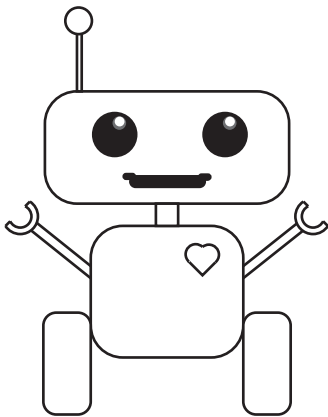


*Binary
Creationist*

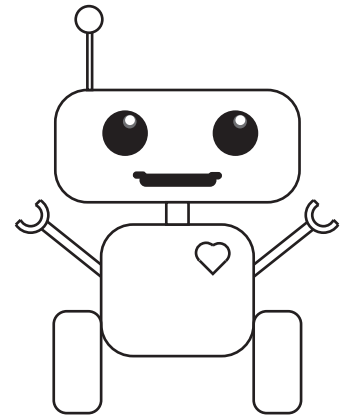


*Binary
Creationist*

Black and White Logos

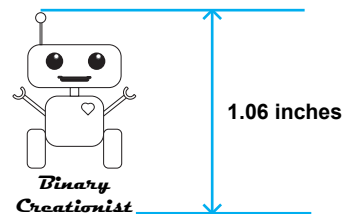
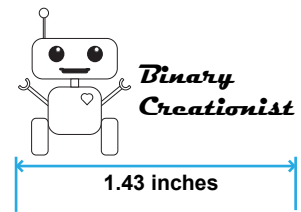
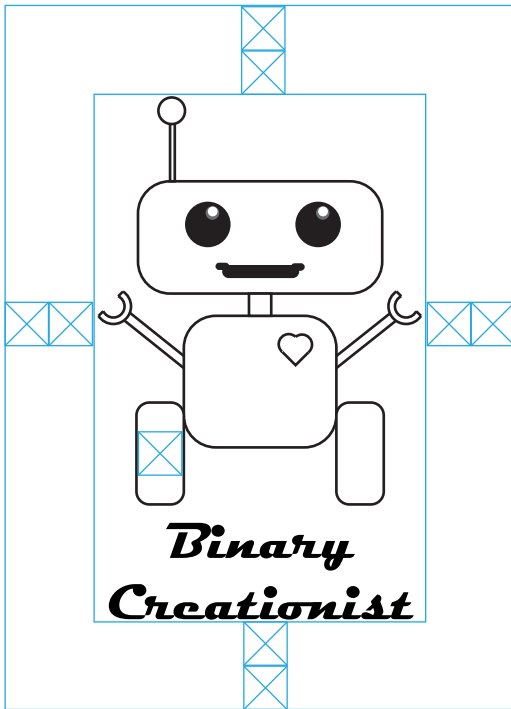
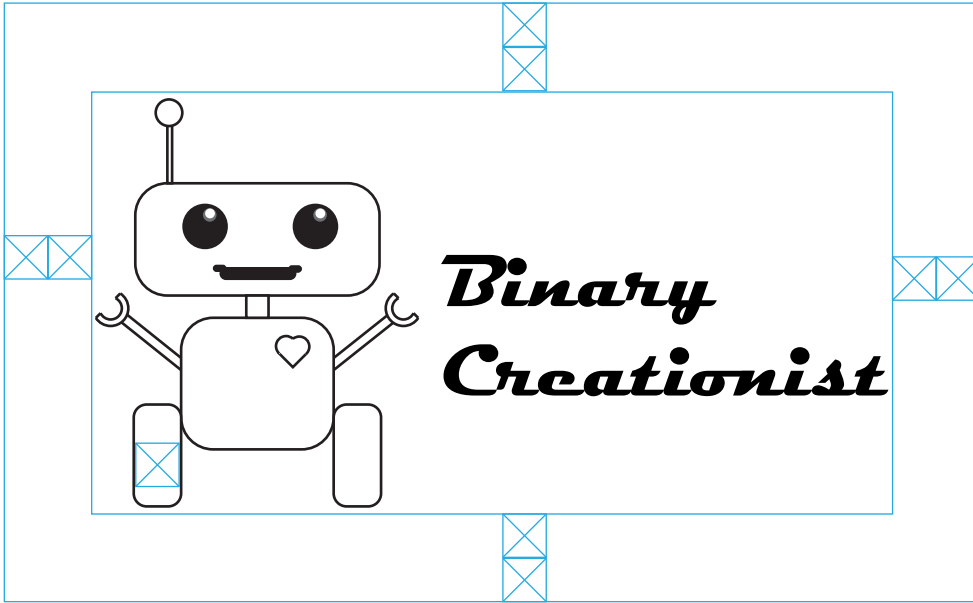


*Binary
Creationist*

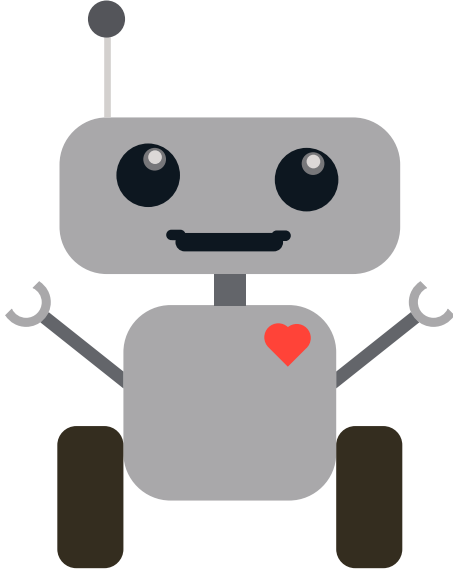


*Binary
Creationist*

Clearspace and Minimum Size



Pantone Colours



Primary



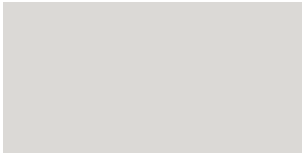
Pantone Cool Gray 6 C

Hex: #A9A8A9

r: 169 g: 168 b: 169

c: 35.4% m: 29.01% y: 28.62% k: 0%

Secondary

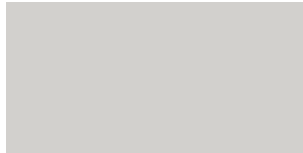


Pantone Cool Gray 1 C

Hex: #DBD9D6

r: 219 g: 217 b: 214

c: 12.95% m: 10.54% y: 12.34% k: 0%



Pantone Cool Gray 2 C

Hex: #D2D0CD

r: 210 g: 208 b: 205

c: 16.81% m: 13.5% y: 15.56% k: 0%



Pantone Cool Gray 9 C

Hex: #77777A

r: 119 g: 119 b: 122

c: 55.03% m: 46.67% y: 43.82% k: 10.44%



Pantone Cool Gray 10 C

Hex: #646569

r: 100 g: 101 b: 105

c: 61.27% m: 52.43% y: 48.12% k: 19.27%



Pantone Cool Gray 11 C

Hex: #55565A

r: 85 g: 86 b: 90

c: 65.12% m: 57% y: 51.86% k: 28.67%



Pantone Black 2 C

Hex: #342E1F

r: 52 g: 46 b: 31

c: 61.52% m: 60.47% y: 77.24% k: 66.17%



Pantone Black 6 C

Hex: #111820

r: 17 g: 24 b: 32

c: 81.44% m: 71.04% y: 59.16% k: 75.39%



Pantone Warm Red

Hex: #FF4338

r: 255 g: 67 b: 56

c: 0% m: 87.59% y: 80.18% k: 0%

Fonts

Primary

Primary company name font used within the logo.

Magneto Bold

*ABCDEFGHIJKLMN-
OPQRSTUVWXYZ
abcdefghijklmnopqr
stuvwxyz
1234567890
!@#\$%^&*()_+ =\|?/<>,.;:}{[]*

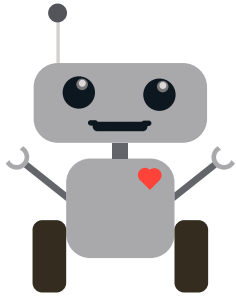
Secondary

To be used on accompanying documents such as letterheads, business cards, and other stationary.

Nirmala UI

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnop
qrstuvwxyz
1234567890
!@#\$%^&*()_+ =\|?/<>,.;:}{[]

**ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnop
qrstuvwxyz
1234567890
!@#\$%^&*()_+ =\|?/<>,.;:}{[]**



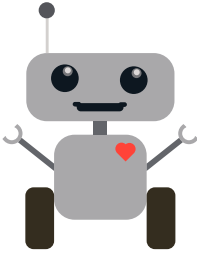
*Binary
Creationist*

Roman Krizek, BBA, Dip Mktg
CEO

XXXX-XX-XXXXX
Calgary, AB XXX-XXX

(Cell) XXX-XXX-XXXX
XXXXXXXX@hotmail.com

Business Card



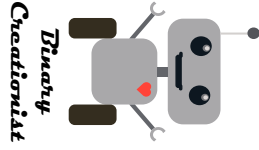
**Binary
Creationist**

Roman Krizek, BBA, Dip Mktg
CEO

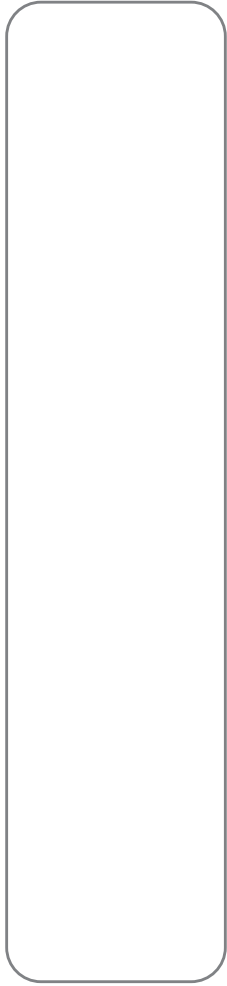
XXXX-XX-XXXXX
Calgary, AB XXX-XXX

(Cell) XXX-XXX-XXXX
XXXXXXX@hotmail.com

Envelope Design



XXXX-XX-XXXXX
Calgary, AB XXX-XXX



Logo Superimposed

